

# BAYOU BASH "CREATE YOUR OWN FUNDRAISING SITE" | 2017-2018

## GOAL

Engage parents, alumni, parents of alumni, past teachers or anyone passionate about Horizon Academy in supporting the students of Horizon Academy. We specifically want to raise additional funds in support of the Scholarship Fund.

## WHAT | Create your own fundraising site

Greater giving, the software used for our Bayou Bash and other fundraising events, has a join me site that allows people or teams to raise money for your cause.

It is intended for someone to create a fundraising page and then share on social media or email with your network of people who can support and may give.

All funds raised through this site will go toward the Scholarship Fund benefitting students at Horizon Academy

## WHY | Engage others not attending the Bayou Bash

There are many supporters of Horizon Academy that want to help, but are not in the Kansas City Area. This is a great way for them to give.

## WHEN | October 2017 to February 2018

We will have this fundraising option set up from October 2017 to February 2018 as people ask for support. You will need to go in and initiate your own page during that timeframe.

## HOW | Set up the page with a few simple steps

1. Hit the sign up button on the "[create your own fundraiser page](#)" or you can use this [link](#).
2. Create your own account.
3. Greater Giving will send you an email with this message. You will need to finish the registration by clicking the link provided.

Verify Email for Greater Giving

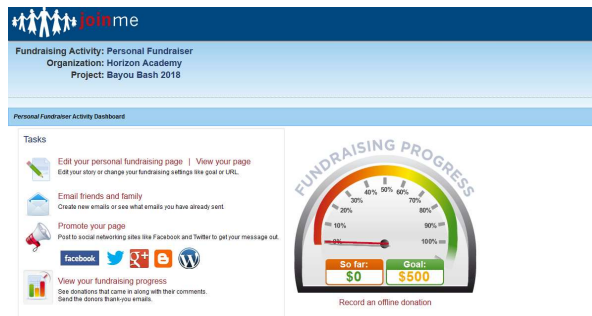
Greater Giving Login <noreply@supporter.greatergiving.com>  
to me

Thank you [tiffanyanncolem@gmail.com](mailto:tiffanyanncolem@gmail.com) for your interest in helping Horizon Academy.  
To finish registration, click the link: <https://supporter.greatergiving.com/Login/Verify?pendingAccountId=50273&verificationCode=073&id=50273&id=50273&id=50273>

4. The link from your email will ask you to create a password and fill out some basic information.
5. The program will then ask if you want to create a new fundraising activity like the item below. If you agree press create.



6. You will now be directed to your join me page where you can edit your fundraising page to share your story.



7. Here is the personal fundraising page I created and modified for our family.



8. You will be able to modify your story and a picture or video if you wish.
9. The last step is just sharing with your family, friends, co-workers who will support. You will have a link to your page that you can share on Facebook, Twitter, email, etc.

Thank you for considering this form of fundraising and if you need any help please email or call Tiffany Coleman at [tiffanyanncolem@gmail.com](mailto:tiffanyanncolem@gmail.com) or 225-803-4774

